



LAKESHORE LINK

MAY 2010: VOLUME THREE : NUMBER TWO



Silvana Orrino
President

A word from the President

The signs of spring have fast approached us. These indications of renewal and regeneration also can be well-applied to the Lakeshore General Hospital (LGH) Foundation, with the bevy of new activities and events that have occurred since our last issue of the Lakeshore Link. The effects of these activities will be felt throughout the rest of the year and into the future, with better and ever more far-reaching results.

In recent months, the Foundation has been approached by several new organizations, including the Scotiabank Group, who has asked us to be a recipient charity for the 5K/21K Run, which was held on April 18th, 2010 on Île-Ste-Hélène. Mr. Mike Shetler of the Mansfield Athletic Club in the West Island, along with the Running Room and Concordia Physio Sport, have all come forward to express that they are willing to support our community hospital by holding a run in the West Island in partnership with our Foundation.

The Charles Hammer Automotive Group will be supporting us for a second year by sponsoring our upcoming duck race – which will be the biggest one ever – on June 19th in Ste-Anne-de-Bellevue. This year, the LGH Foundation is offering our most glamorous and prestigious prize yet: full ownership of a Ferrari 550 Maranello!

Thanks to the support of organizations that have made it an important priority to help their community institutions, we have reached unprecedented heights with our prizes; no other foundation in the area has been able to enlist prize donors of this calibre.

Continued on page 2

YOUR DONATIONS HELPING HEALTH CARE: Blood Pressure Monitors purchased for Oncology

The oncology clinic, an important part of the LGH community, sees approximately 3,600 visits each calendar year. The clinic provides significant benefits for West Island residents in need of oncological treatments, as its location saves long trips to the downtown hospitals.

Linda Sullivan, Nurse Manager of Nephrology and the Ambulatory Care Centre at the LGH, noted in a recent interview that the clinic is very busy – even having to employ a short wait list –and new referrals come in weekly. “Daily, the physicians see 20 to 30 patients,” she observed. “These patients could be new referrals, follow-ups while on treatment or completion of treatment, and finally those who are on conservative therapy.”

Due to ever-increasing demand, there is a constant need for new equipment, and your support and donations are helping to supply the clinic with the best and newest apparatuses.

Continued on page 2



Linda Sullivan, Nurse Manager of Nephrology and the Ambulatory Care Centre demonstrates one of the Blood Pressure Monitors

CONTINUED FROM PAGE ONE

President's message continued

For our 14th duck race, we are launching ourselves into a completely new category of ticket sales. Tickets are still \$10 each so that every community member could get involved, and will be sold in the greater Montreal area. Please tell your friends and family to support this fantastic event.

Preparations are currently being made for our 10th Anniversary Lakeshore Ball. I would like to recognize Mr. Benito Migliorati, President of the Château Vaudreuil, for his limitless assistance, which has helped us reach new heights. Mr. Migliorati was instrumental in helping the LGH Foundation create a brand-new committee of Co-Presidents for the Ball, which comprises of a group of leaders and loyal supporters of the Foundation who have expressed that they are willing to help us achieve our goal – to provide the best health care at our hospital in the West Island. We encourage even more individuals to come forward and express interest in becoming a part of our family.

This year, the LGH Foundation will be facing many new challenges. I am

confident – and optimistic – that other companies, groups, and individuals will follow with their support, as we continue to strive to convey the message that as the LGH is a vital institution, as the only hospital in our immediate area.

We are very grateful to our media supporters who are always enthusiastic about spreading the word of the LGH Foundation, and have helped us reach our goals. Media organizations who have helped us have increased in number with each passing year:

- ▶ *Astral Media (CJAD, CHOM, Virgin96)*
- ▶ *CTV Montreal*
- ▶ *Transcontinental Media (Cités Nouvelles, The Chronicle)*
- ▶ *The Suburban*
- ▶ *The Montreal Gazette, including Jennifer Campbell's "Social Notes" and Susan Schwarz's "Applause" columns*
- ▶ *The West Island Gazette, including Brenda O'Farrell's "Just Between Us" column*
- ▶ *The West End Times*
- ▶ *L'Étoile de Vaudreuil-Dorion*
- ▶ *Le Metro*

- ▶ *Community Newsletters from all around the West Island and surrounding areas*
- ▶ *The Montrealer*

Thank you for sharing our good news; your support means a lot to all of us.

There are so many other supportive friends and organizations in our community who provide funding for our community hospital. Some are featured in the following pages; not all can be named due to the limited space in the newsletter. All of our supporters, new and old, recognize the value of health care in our community, and we thank them for genuinely working with us for a common cause.

I encourage everyone to join us – to donate, to volunteer, to organize an event; whatever the reason, whatever the cause, we would like to have you on board. Together, we can make our hospital the best community hospital we so deserve.

Happy Reading!

Blood Pressure Monitors purchased for Oncology continued

Recently, three blood-pressure monitors were purchased by the Foundation completely through donor support. These blood pressure machines have multiple functions that greatly assist the nurses with patient care.

"Firstly," Sullivan explained, "it takes the patient's blood pressure automatically, [so that] the nurse no longer has to use a stethoscope and [more traditional manual equipment] to do a blood pressure reading." The machines can also take the patient's temperature reading, as well as monitor the patient's oxygen levels. According to Sullivan, these readings are crucial in the assessment of the patient's status that is conducted at the beginning of each treatment, as the readings are what are considered vital signs.

The benefits of the machines are also multiple. Some chemotherapies could have an effect on blood pressure during infusion, where more frequent blood pressure monitoring is required. The machine could be dedicated to a patient for a period of few hours, which allows the caregiver to attend to other

tasks while accurate readings are being taken at preset times. Also, Sullivan explains, "with the increased number of treatments being given, having more blood pressure monitor prevents the nurses from spending time looking for one." This allows them to further use their time more efficiently.

To accompany the acquisition of new equipment, personnel in the clinic are also expanding. "We have been joined by 2 physicians from Verdun, Drs. Champagne and Moghrabi, and we also have 2 nurses who have joined the team: Maria Lewis from the JGH and Wendy Atkins, who has come to us from our own emergency ward."

The acquisition of the blood pressure monitors are a prime example of how donor commitment and support can both improve hospital facilities as well as assist in attracting new personnel. The staff at the LGH oncology ward continually works to preserve quality of care while keeping itself current, and your support is ensuring that this could become a reality.

RECENT FOUNDATION EVENTS



Left to right: Dick Irvin, Jr., Silvana Orrino, Nick Di Tomaso and Larry Smith were among the attendees at the 9th Annual Lakeshore Ball

The 9th Annual Lakeshore Ball

The LGH Foundation Annual Lakeshore Ball, one of the West Island's most desirable social events of the year, was held on October 24th, 2009 at the Château Vaudreuil. The event was attended by many of our community's most influential and well-known citizens: MNA Geoffrey Kelly, Mayor Bill McMurchie of Pointe-Claire, Mayor John Meaney of Kirkland, Larry Smith, President and CEO of the Alouettes, and Dick Irvin, Jr., hockey broadcasting legend, among many others. Mr. Calin Rovinescu, President of Air Canada, was the guest of honour.

Guests, in black-tie and formal attire, were treated to an exciting and unforgettable evening. Cocktails, a wonderful meal and entertainment galore, including dancing to the music of Paul Chacra Entertainment, assured a truly memorable event for all who attended.

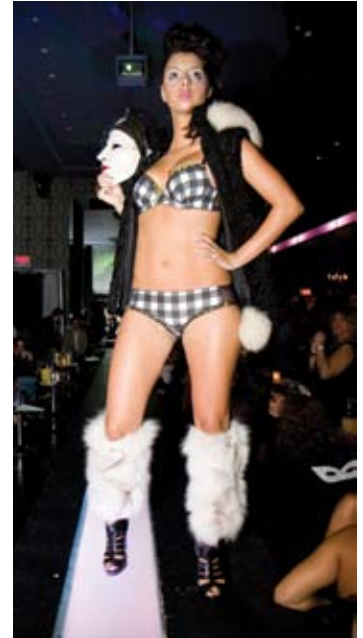
\$260,000 was raised to improve the quality of health care in our community. Thank you to all attendees, event sponsors, program book sponsors, and volunteers for their support.

Be sure to buy your tickets for our upcoming ball, which is our 10th Anniversary event! The evening promises to be even more spectacular than ever – as it will celebrate our first major milestone year – and tickets will sell out fast! The Ball will be held on October 16th, 2010 at the Château Vaudreuil. Be sure to mark your calendars.



Fashion Show

Our 3rd Annual Fashion Show, HYPE Energy MasquerAid, held on Friday, October 2nd, 2009 at the Time Supper Club, was a great success! Featuring Fall/Winter 2009-2010 collections for men and women by KärV, Designers Remix Collections, Colcci, Genux – Genux Only, Blush Lingerie, Harricana Accessories, and WillBe Design by Guillaume Laplante (a contestant seen on TVA's La Collection), the event raised over \$12,000. All proceeds will be used to further develop health care excellence in the West Island and beyond.



Thank you to all our sponsors, partners, models, volunteers, media support and others who made this event a true success.

Volunteer Appreciation Day

A reception to recognize the time and dedication of our loyal team of volunteers at our office, as well as for all of our events, was held at Sunrise Senior Living in Dollard-des-Ormeaux on April 14th, 2010. Certificates were handed out to all attendees to acknowledge each volunteer's hours of service, and a light lunch was served.

The LGH Foundation appreciates the continued support and involvement of Sunrise Senior Living. In addition to providing the location, the company also was responsible for the serving of canapés and drinks at the event. Sunrise is also a regular sponsor of our yearly events, and always supplies wonderfully friendly volunteers for events.

On behalf of the Board of Directors and staff of the LGH Foundation, as well as the hospital community, thank you for your many hours of tireless volunteer service. A special thank you goes to Paula Magrini-Young and Céline Dubois for ensuring that the day was a success. We hope to continue our relationship with you for years to come.

We always need volunteers for our events. If you would like to volunteer or for more information about our events, please contact the Foundation office at 514-630-2081 or at info@fondationlakeshore.ca.

Volunteers enjoyed the Volunteer Appreciation Day held at Sunrise Senior Living

Holiday Wrapping Project

In keeping with the holiday spirit and to spread some holiday cheer, our Annual Holiday Gift Wrapping Project was held from November 25th until December 24th, 2009 at the Fairview Pointe Claire Mall. This year, we also set up a new kiosk at the Kirkland Loblaws. Wrappers tied bows, sized, measured, and trimmed packages during the holiday rush to assist shoppers with the multitudes of seasonal gifts.

This year, the Foundation raised close to \$23,000, the proceeds of which will assist

in acquiring new equipment based on priority needs for the Lakeshore General Hospital.

We thank the overwhelming support of our community over the holidays, and are grateful for each donor's commitment to excellent health care. We would also thank the many volunteers who gave their time to help the shoppers with their wrapping needs.

Volunteer wrappers at the Fairview Mall



UPCOMING EVENTS



MNA Geoff Kelley and his team tee off at the tournament

Nick Di Tomaso Golf Tournament

This year's Nick Di Tomaso LGH Foundation Golf Tournament will be held at the Beaconsfield Golf Club on May 17th, 2010. The club has sat in close proximity to the LGH for over forty years, when the hospital was built on a property adjacent to the golf course. Avid golfers will know that the LGH is located just beyond the course's fifth hole.

Foursomes will play the regular 18-hole course, but with added twists such as a hole-in-one contest and a 'beat the pro' hole. Dinner will be served following the tournament. Last year's event raised approximately \$100,000; we hope that you will help us raise even more this year.

To participate in the event, please call Loredana Romanelli at 514-630-2081, or email lrromanelli.odi@ssss.gouv.qc.ca.

Annual Duck Race Announced

WIN A FERRARI – AND OTHER FABULOUS PRIZES – FOR ONLY \$10.00 PER TICKET!

The Quack is Back! The 14th Annual Lakeshore General Hospital Foundation Duck Race, sponsored by the Charles Hammer Automotive Group, will take place on June 19th, 2010. Once again, the event will be held in conjunction with the all-day Ste-Anne's Classic Car and Hot Rod Show. The race itself will be held at 7 p.m. at the canal in Ste-Anne-de-Bellevue.

This year, the winner of the lucky first duck that crosses the finish line will be driving home – with full ownership – a fabulous 2001 Ferrari 550 Maranello! Other extraordinary prizes include an all-inclusive trip to Jamaica (courtesy of Sunset Resorts and Air Canada, taxes not included), gift certificates for BCBG, Puma, and IGA, a stay at the luxurious Blueberry Lake Resort, a kayak from Camp de Base, a Honda generator courtesy Action Motosport, lessons at Golf Pinpoint, and a fine-dining experience at La Maison Verte.

There are many ways in which you can buy your tickets: our new online ticket reservation system has been launched at www.lakeshorefoundation.ca. You can also buy tickets the traditional way by calling the Duck Line at (514) 694-4444 or by visiting our sales locations. Tickets are \$10 per duck.

The Duck Race is very popular in our communities amongst family and friends, and the event is the highlight of Ste-Anne-de-Bellevue's yearly community events. All proceeds will be directed to the Lakeshore General Hospital's priority equipment needs.



COMMUNITY CORNER

Lakeshore Light Opera

The Lakeshore Light Opera (LLO) has raised approximately \$126,000 for the purchase of valuable medical equipment for the Lakeshore General Hospital (LGH) Foundation for many years.

The proceeds from the 2009 production of "The Gondoliers" helped to acquire a Cardiac Monitor for newborns in the maternity ward of the LGH. LLO President Carol Johansen and her husband David visited the hospital in January to speak to Louise Lacroix, Chief of Maternity, about the benefits of the monitor. The monitor, one of three that have been purchased, will greatly assist in visualising a baby's heart-rate to improve care at a delicate time of life.

We thank the Lakeshore Light Opera for their long-time support, and we look forward to seeing next year's show.

Carol Johansen of the Lakeshore Light Opera (left) recently came to see the Cardiac Monitor. She is pictured with Louise Lacroix, Chief of the maternity ward, and Dan Enjo of the LGH Foundation



Music For Life

The LGH Foundation was an appreciative recipient of the proceeds of the Montreal branch of Music For Life concerts, coordinated by Rose Carty, which was held on October 15th, 2009 at The Firm nightclub in Dorval. Hosted by local personality Larry Day, the evening featured prominent local bands, with a silent auction and various prizes for attendees. Over \$4,000 was raised for the LGH oncology ward. Thank you to all who were involved.

Rose Carty of Music For Life dropped by at the LGH Foundation office to present a donation representing the proceeds of the Montreal concert.

Recognizing a Founding Director for his Generous Donation

Mr. Marcel D'Aoust, one of the original directors of the LGH Foundation when the organization was formed in 1964, presents a cheque to Foundation Chair Nick Di Tomaso.

Upon Mr. D'Aoust's request, half of the proceeds of the sale of his West Island home were donated to the Foundation. We are grateful to Mr. D'Aoust for his many years of support.

Nick Di Tomaso (left) and Mr. Marcel D'Aoust (right)





Francis Scarpaleggia, MP, (left) and Mayor John Meaney of Kirkland (right) join Christiane Badaoui and Dan Enjo for a cheque presentation at the Kirkland tournament

Oldtimers' Tournaments

The Beaconsfield Oldtimers organization recently presented a cheque in the amount of \$500 to the LGH Foundation. The funds formed part of the proceeds from their 11th annual tournament, held on February 2nd, 2010. Nick Di Tomaso, LGH Foundation Chairman, was on hand to receive the cheque at a presentation on the tournament day.

The Kirkland Oldtimers held their annual tournament on February 27th, 2010 and invited the LGH Foundation to participate in a cheque presentation. The tournament also provided a great opportunity to spread the word about the upcoming duck race, and to sell a few tickets to participants and spectators.

We thank all of the oldtimer organizations in the West Island for their continued support, and for investing in excellent health care in our community.



Left to Right: Loredana Romanelli and Christiane Badaoui were presented with a cheque at the Dollard-des-Ormeaux tournament.

Starlight Foundation shows shining support

The Foundation would like to give a special thank you to Anne-Marie Miland of the Starlight Foundation and Nick Santoro, Director of Toys-R-Us Pointe Claire. Through the Starlight Foundation, Toys-R-Us donated the amount of \$1000 and various electronics, including 4 Nintendo DSs, accompanying games, and children's movies, for the benefit of the LGH patients.

Race for the Lakeshore – the first of its kind in the West Island

The LGH Foundation is looking forward to holding a marathon run in the West Island area on September 19th 2010, in partnership with the Mansfield Athletic Club, The Running Room, and Concordia Physio Sport. The run will be the very first charity run in the West Island. The event will be held at Terra Cotta Park in Pointe Claire, and the race will begin at 9:00am. Participants have the option of running a distance of 5km or 10km, or can walk 5km. \$30.00 will be the initial registration fee; it will then be raised to \$35.00 on September 1st, 2010. The fee on race day will be \$40.00.

Volunteer and sponsorship opportunities are available. **For more information, contact our office at 514-630-2081.**

Be sure to keep yourself updated about the event on our website, www.lakeshorefoundation.ca.

Annual General Meeting Notice

The Chairman of the Board of Directors of the Lakeshore General Hospital Foundation cordially invites you to attend the:

**45th ANNUAL GENERAL MEETING
of its members, which will be held at:**

The Lakeshore General Hospital

160 Stillview Road, Pointe-Claire, QC

in Room 5227 (5th Floor Board Room)

Wednesday, June 23rd, 2010 at 4:00pm.

All members are encouraged to attend.

Parking will be reimbursed upon request.

R.S.V.P. (514) 630-2081

Jacqueline McGowan
Secretary

(notice given per bylaw five, article five,
LGH Foundation General Bylaws).

DONOR SPOTLIGHT



LGH Foundation President Silvana Orrino and Charles Hammer at a recent Uptown Volvo auto launch.

Charles Hammer

In each issue of the Lakeshore Link, the LGH Foundation recognizes a donor who has made a commitment to the community by supporting health care in the West Island through

various means. The Foundation is grateful for all gifts that are received by each supporter, and we try to honour all donors in the best way possible.

Mr. Charles Hammer was initially approached by the LGH Foundation to be a potential sponsor for our annual Lakeshore Duck Race in 2009. After initial calls, he guaranteed an unprecedented first prize – the full ownership of an automobile. His support has blossomed over the past year, and he has enthusiastically sponsored other Foundation events such as the Nick Di Tomaso Golf Tournament and the Annual Lakeshore Ball. Mr. Hammer has also sponsored the first prize for this year’s duck race.

A resident of the West Island, Mr. Hammer agreed to be featured in this column to inspire people to support their community and its health care sector for the mutual benefit of everyone. As an example to the community, he has expressed that he intends to be a strong long-term supporter of the LGH Foundation.

On behalf of the patients, their families, and the staff at the LGH and those at the LGH Foundation, thank you, Mr. Hammer, for your generous support of health care excellence in the West Island and beyond.

Forms of Recognition

Your support is of paramount importance to us. We are always willing to recognise your commitment to health care, at whatever level you may choose. To the right, please find a simplified chart outlining our donor recognition levels and benefits for your cumulative yearly donations.

DONATION CATEGORIES	Lanterns: \$25-\$249	Lifeguards: \$250-\$999	Leaders: \$1000+
Income Tax receipt (where indicated)	✓	✓	✓
BENEFITS			
Thank-you letter from President of the LGH Foundation	✓	✓	✓
Receive twice-yearly Lakeshore Link newsletter	✓	✓	✓
Listing on Foundation Website		✓	✓
Name published in Lakeshore Legends		✓	✓
Invitation to Donor Appreciation Event			✓

Note: All gifts, regardless of amount, will receive a letter of acknowledgement and thanks from the LGH Foundation President.

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VOLUNTEER SPOTLIGHT



Leone Burns

Leone Burns

At the LGH Foundation, some of the challenges faced in our day-to-day workings are alleviated by the presence of our tireless team of volunteers. There are several dedicated individuals who visit our offices on the fifth floor to help us out with essential

tasks to do with the routine operation of our Foundation. One of the regular volunteers who has assisted us for many years is Leone Burns.

Leone, at a young 95, has been coming to our office weekly for the last ten years, where she has engaged in tasks such as capping ducks for our annual race, preparing letters for campaigns, donation drives and mail-outs, and helping with general office duties.

Leone told us in a recent interview that she has been volunteering intermittently at hospitals for approximately fifty years. Before raising a family, she worked as a hospital volunteer, taking down memos and notes for doctors; she was chosen for this task as it utilized her shorthand skills gained through her secretarial training. She moved to the Pointe Claire area in 1950 with her young family, and has lived in the West Island since.

Leone lives an active life. She exercises once a week, and enjoys painting ceramics, playing bridge, dancing, and reading. While others attempt to convince her to be driven to our office, Leone insists on walking as a supplement to her weekly exercise.

We thank Leone for her many years of volunteering, and commend her for maintaining such a busy and active lifestyle.

If you would like to volunteer for the LGH Foundation, please contact our offices at **514-630-2081**.

Editor-in-chief **Silvana Orrino** | Writer/Editor **Dan Enjo** | Design **Parachute Communications + Design** | Printing **Options Graphiques** | Translation **Andrée Michon**



YES! I want to help the Lakeshore General Hospital continue to provide the best health care!

Please accept my gift of: \$1000 \$250 \$100 \$50 Other amount \$ _____ Please issue a receipt for income tax

MAKE A GIFT THAT MATCHES THE GIVING LEVEL YOU PREFER	AMOUNT	GIVING LEVELS
With an annual donation of \$250 your name will be published in the Lakeshore Legends	\$25 - \$249	Lakeshore Lanterns
	\$250 - \$999	Lakeshore Lifeguards
	\$1,000+	Lakeshore Leaders

Method of gift payment:

- Cheque payable to the Lakeshore General Hospital Foundation
 VISA MASTERCARD

CREDIT CARD NUMBER EXPIRY DATE

Name _____

Address _____

City _____ Province _____ Postal Code _____

Telephone () _____ Email _____

- I wish to remain anonymous Je préfère de recevoir ma correspondance en français

SIGNATURE _____

I would like to know more about:

- Planned Giving
 Gifts in honour/in memory
 Being a volunteer
 Organizing a special event

REGISTRATION NUMBER
 13202 1668
 RR0001

Thank you ● Gracias ● Grazie ● Danke ● Efcharisto ● Obrigado ● תודה ● اركش ● Merci de travailler avec nous pour l'excellence des soins de santé dans l'Ouest-de-l'Île!

Please return form to: 160 Stillview, suite 5209, Pointe-Claire, Québec, Canada, H9R 2Y2

For further information: 514-630-2081 / www.lakeshorefondation.ca